

"I had an outstanding experience working with Peasy. From the very beginning, Joel was professional, approachable, attentive and made sure I always felt informed and confident in every step. My relationship manager, Priyanka was attentive, organised, and consistently responsive, addressing my needs quickly and following up without delay."

What truly stood out, however, was my buyer's coach, Anita. Her enthusiasm was infectious, and she brought so much energy and positivity to every conversation. Beyond her amazing support, she demonstrated deep knowledge of the market and provided insights backed by thorough research. Every recommendation was thoughtful, and she took the time to explain not just what opportunities were available, but why it made sense for me. Her guidance made the process feel exciting, manageable, and incredibly rewarding. I always felt supported, understood, and confident knowing I had her expertise at every step."

"I'm deeply grateful to the entire team and especially Anita. Their professionalism, dedication, and genuine care make them stand out, and I wholeheartedly recommend them to anyone looking for a client-focused, knowledgeable, and supportive team."

-Lisa N

"I've long been a customer and a big fan of Peasy - their professionalism and service is second to none. What I am new to is property investment - and on this front I can't speak highly enough of Peasy's Buyer's Coach, Anita Kucharzyck."

From the moment we met Anita her passion for and deep knowledge of the property market was undeniable, and contagious. Her role as a Buyer's Coach is less expensive than a Buyer's Agent, but it is much more valuable - because she actually fills you with knowledge about how to do it yourself."

"In a short space of time, she took two property investment dunces and turned us into capable operators with one good property secured, plus plans (and skills) for a second. Anita is worth every penny and we can't recommend her enough!"

- Michael Dawson

Peasy Buyer Coaching Service

Peasy's Buyer Coach service is a structured and supportive coaching program designed to guide buyers through the property selection process with confidence and independence. We combine tailored suburb selection, in-depth analysis, and negotiation coaching to help you make smarter, more informed property decisions.

Led by Anita Kucharczyk, a highly passionate and driven property investor, the service is backed by strong industry knowledge and real-world experience. Anita brings high energy, enthusiasm, and a genuine commitment to helping clients succeed, guiding you through each stage of the journey and supporting you every step of the way.

Think of us as your property co-pilot, providing the tools, clarity, and confidence you need to make the best decisions for your financial future.

What is a Buyer Coaching Service?

Peasy's Buyer Coach service helps property buyers move forward with clarity and confidence.

We begin with a detailed discovery session and a tailored shortlist of three data-backed suburbs that align with your goals. From there, you'll receive a personalised suburb report that includes performance data, risk checks, and a Peasy Suburb Score – delivered in an easy-to-follow Loom walkthrough.

Our analysts highlight key red flags and opportunities, so you can feel informed, not overwhelmed. If you proceed further, we also offer optional add-on services like full property reports, negotiation coaching, auction support, or property coaching to help you sharpen your decision-making.

This is not a buyer's agent model. We don't broker deals or push properties. Instead, we act as your personal property advisor – ensuring your decisions are based on facts, not hype. We give you expert tools, trusted data, and experienced support, while you remain in control.

How this compares with a buyers agent

Aspect	Buyer Coach	Buyers Agent
Ownership	You steer, we support	Agent manages & controls
Suburb Selection	Data-led shortlist aligned to your goals	Agent narrows choices based on brief
Property Choice	You pick the property, we assess the risks	Agent Sources Properties
Negotiation	Coaching and Strategy Tips	Agent Negotiates
Education Focus	We empower and educate you	Limited education
Due Diligence	In-depth suburb & property reports with flags	Summary-level analysis
Strategy	Tailored to your goals	Focused on execution
Support	Customised when and where you need it	End-to-end support throughout transaction
Cost Structure	Pay-as-you-go, modular pricing	Fixed or % fee (~\$15K+)



Peasy

Property, easy.

Peasy Buyer Coaching Service Price List - Investor

Service	Description	
Questionnaire	Peasy's Investment Questionnaire helps us clarify your strategy and begin your investment property journey with confidence.	Included in Base
Initial Discovery Call (Complimentary)	A comprehensive 1-hour introductory session (inclusive of preparation and a discussion) aimed at understanding your goals, budget, ensuring the you are prepared and well-matched to the process, and providing an overview of the Buyer Coach process (Not all clients will be suitable).	Included in Base
Suburb selection	Our process includes a thorough review of all 15,353 suburbs nationwide to ensure the 3 shortlisted options accurately reflect the needs identified in your discovery call.	Included in Base
Suburb summary	A prepared and personalised Peasy Suburb Selection Report, highlighting the ideal suburbs that best fit your investment strategy.	Included in Base
Suburb Risk & Performance Analysis	The report features thorough risk checks that analyse suburb performance and potential red flags, culminating in an overall Peasy Suburb Score	Included in Base
Presentation and Follow-Up Call	Your suburb report will include a detailed Loom video presentation, which you can revisit anytime. After reviewing and noting your questions, you can schedule a 30-minute follow-up meeting for further clarification.	Included in Base
Base Service Total (Bare Essentials)	All of the above	\$4,600 (incl. GST)

Add-On Service	Description	Price
Property Report	Found a property and seeking clarity? We provide a comprehensive due diligence the property you choose, accompanied by a full Loom video presentation of the findings.	\$900
Property & Negotiation Coaching	Up to a 1.5-hour personalised strategy and coaching session to support you with offer tactics, setting competitive offers, structuring conditions, preparing negotiation angles, navigating agent conversations and timing, identifying off-market opportunities, and recognising the characteristics of a strong investment property, including red flags and factors that may impact long-term value.	\$900
Pre-Auction Support	Help set auction limits, read market sentiment, and prepare bidding strategy. Includes dry-run Q&A and debrief.	\$625
All of the above	Everything in the base price plus all add on services	\$6,500

Peasy Buyer Coaching Service Price List - Owner Occupied

Service	Description	Price
Questionnaire	Peasy's Investment Questionnaire helps us clarify your strategy and begin your investment property journey with confidence.	Included in Base
Initial Discovery Call (Complimentary)	A comprehensive 1-hour introductory session (inclusive of preparation and a discussion) aimed at understanding your goals, budget, ensuring the you are prepared and well-matched to the process, and providing an overview of the Buyer Coach process (Not all clients will be suitable).	Included in Base
Suburb Report	A prepared and personalised Peasy Suburb Selection Report, highlighting up to one suburb that best fit where you want to live.	Included in Base
Suburb Risk & Performance Analysis	The report features thorough risk checks that analyse suburb performance and potential red flags, culminating in an overall Peasy Suburb Score	Included in Base
Property Report	Found a property and seeking clarity? We provide a comprehensive due diligence on one property, accompanied by a full Loom presentation of the findings.	Included in Base
Presentation and Follow-Up Call	Your suburb report will include a detailed Loom video presentation, which you can revisit anytime. After reviewing and noting your questions, you can schedule a 30-minute follow-up meeting for further clarification.	Included in Base
Base Service Total (Bare Essentials)	All of the above	\$3,200 (incl. GST)
Add-On Service	Description	Price
Additional Suburb Report	A prepared and personalised Peasy Suburb Selection Report for one Suburb with 20min loom presentation. (Only available as an addition to the essentials package)	\$750
Additional Property Report	A comprehensive due diligence report on a property you choose accompanied by a loom video presentation. (Only available as an addition to the essentials package)	\$750
Property & Negotiation Coaching	Up to a 1.5-hour personalised strategy and coaching session to support you with offer tactics, setting competitive offers, structuring conditions, preparing negotiation angles, navigating agent conversations and timing, identifying off-market opportunities, and recognising the characteristics of a strong investment property, including red flags and factors that may impact long-term value.	\$900
Pre-Auction Support	Help set auction limits, read market sentiment, and prepare bidding strategy. Includes dry-run Q&A and debrief.	\$625
Why Haven't I Bought Yet?	A Personalised 1-hour Strategy Session to review your past offers, refine your tactics, and develop a clear action plan. (Can be purchased as stand alone)	\$500